

# RETENTION RATES



**PURDUE**  
**GLOBAL**™

## Institutional Method

Students often come to Purdue University Global with a host of life circumstances that can make persistence and completion difficult. Many are the first in their family to attend college, most are caring for others in their household, and most are Pell eligible.

Conventional retention rate methodologies focus on traditional first-time, full-time students. By contrast, Purdue Global's student population consists chiefly of adult learners, many of whom have prior college experience and are enrolled part time. Thus, we consider all newly matriculated students when reviewing first-to-second year retention. We believe this is the most appropriate and transparent way to show how students are progressing toward their educational goals.

## Cohort Period

**07/01/2023 to 06/30/2024**

2023-2024 Academic Year Cohort			
Degree	Retained	Cohort	Retention Rate
Associate's	1,753	4,487	39%
Bachelor's	6,339	13,322	48%
Master's	4,094	6,476	63%
Doctoral	714	1,232	58%
Certificate/Diploma— Undergraduate	773	1,805	43%
Certificate/Diploma— Graduate	592	1,017	58%
Micro-Credential	4	7	57%

Purdue University Global's institutional retention rate looks at the first-year retention of our most recently matured academic year cohort.<sup>1</sup> A student will count as retained if they are shown to be in active attendance or on a scheduled leave of absence 365 days after the start date of their

enrolled program. If a student completes their enrolled program before the first-year period has elapsed, they will also be counted as retained in the year. The above figures outline retention rates by degree level. The cohort displayed is the 2023-2024 academic year cohort; these students began their studies at the outlined degree levels between July 1, 2023, and June 30, 2024.

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<sup>1</sup> The cohort includes any matriculated student who began their enrollment during the most recently matured academic year, when that enrollment was their first at that degree level at Purdue University Global. Students included in the cohort may have attended another college or university prior to enrolling with Purdue Global.

# Student Right to Know

The federal government requires postsecondary institutions to report their IPEDS First-to-Second Year Retention Rate as part of compliance with the Student Right-To-Know and Campus Security Act. This information is limited to first-time students seeking bachelor’s degrees. The IPEDS approach is based on institutions that support a more traditional student population—specifically one that is entering their postsecondary institution directly from high school. For institutions like Purdue University Global, which serve a non-traditional student population, the IPEDS First-to-Second Year Retention Rate is incomplete. Our Institutional Method offers a more comprehensive view of student retention.

## Cohort Period

08/01/2023 to 10/31/2023

IPEDS First-to-Second Year Retention Rate			
Enrollment Status	Retained	Cohort	Retention Rate
Full-time	4	7	57%
Part-time	150	434	35%

The IPEDS First-to-Second Year Retention Rate is based on a group of students who enrolled at Purdue University Global during the period of August 1, 2023, to October 31, 2023. The students included in the calculation did not attend another college or university prior to enrolling in a bachelor’s degree program at Purdue Global. The calculation reflects the percentage of students who began their studies in the fall of 2023, continued their program of study, and remained in their program of study as of August 1, 2024. Students meeting certain criteria are excluded from the calculation in accordance with National Center for Education Statistics (NCES) guidelines.

**Note:** Interpret data with caution. Students who enroll in the University are not typically first-time students, as most are adult learners. Therefore, the number of first-time students is traditionally low.