



Master of

# BUSINESS ADMINISTRATION

#### **Come Back With an MBA That Opens Doors**

You know you're worth the investment it takes to earn your MBA — and so do we. At Purdue Global, you'll find an MBA program that's built for working adults who are ready to come back stronger, just like you. Unlock new opportunities by developing the skills and strategic mindset employers are looking for. Become a leader who understands global issues, manages relationships across cultures, and grows businesses in emerging world markets.

# Why Study Business Online at Purdue Global?

## Built for Working Adults

Complete courses online, without compromising your work or family schedule.

## Backed by the Power of Purdue

Earn a degree you can be proud of — and one that employers will respect. Achieve more in business with a name that opens doors in your career.

## Practical Experience

Gain relevant, practical skills in high-growth areas such as management and business intelligence, and immediately apply what you learn in the classroom to real industry challenges right away.

## Career-Focused Concentrations

Prepare to take on top roles in growing sectors with a concentration in finance, global business, health care management, human resources, IT, marketing, or project management.<sup>1</sup>

## Faculty Expertise

Learn from practicing professionals with extensive experience in business and education. All professors possess advanced academic degrees.

## Fast-Track Your Learning, One Competency at a Time

Discover a more flexible, affordable way to earn your Purdue Global degree with ExcelTrack®. This program empowers you to move faster through topics you've already mastered and focus only on what you need to learn. Each ExcelTrack® course is a single credit, covering one competency.<sup>2</sup>

## Personal Support

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

## An Education That's Proven and Respected

Purdue Global is backed by Purdue University. One of the most prestigious universities in the world, Purdue ranked #16 overall and #1 in education among *Fast Company* magazine's prestigious **World's Most Innovative Companies**.<sup>4</sup>



Purdue Global business programs are accredited by the **Accrediting Council for Business Schools and Programs (ACBSP)**.

For more information on Purdue Global's ACBSP accreditation, visit [www.acbsp.org](http://www.acbsp.org).

# Program Outcomes Support Your Career Growth

## BUILD THE CORE SKILLS AND COMPETENCIES THAT EMPLOYERS DEMAND

- Create value in the production and distribution of goods, services, and information throughout the supply chain.
- Apply business knowledge to take well-reasoned action in diverse situations.
- Address business issues or establish new procedures within an existing process.
- Generate a new business or establish new procedures within an existing business.
- Demonstrate the leadership necessary to accomplish business goals and maximize organizational performance.
- Evaluate the ethical and social implications of business decisions in a global context.

## PREPARE TO LEAD

As a graduate of Purdue Global's online Master of Business Administration program, you'll have the credentials, skills, and knowledge you need to pursue management and leadership positions in finance, marketing, operations, information systems management, human resources, and a myriad of other fields.<sup>3</sup>

# Curriculum

Our Master of Business Administration curriculum has been developed by a select panel of global business professionals and incorporates international business case studies, as well as a portfolio of practical, resume-building projects. All courses are reviewed and revised continually by our dedicated curriculum department and advisory board to ensure they reflect the most recent developments in the field.

## Optional Concentration Areas

Customize your degree plan to develop specialized expertise in your chosen career path. We offer several concentrations aligned to current industry demands.

- Finance
- Global Business
- Health Care Management
- Human Resources
- Information Technology
- Marketing
- Project Management

## Core Courses

- Business Perspectives
- Business Communications
- Business Analytics
- Financial Accounting Principles and Analysis
- Measurement and Decision Making
- Strategic Human Resource Management
- Marketing Management
- Economics for Global Decision Makers
- Financial Management
- Designing, Improving, and Implementing Processes
- Managing the Value Chain
- Strategic Management
- Ethics in Business and Society
- Leadership Strategies for a Changing World
- MBA Capstone

Note: concentrations are not available in the ExcelTrack® program.

## Program Detail

**Credit Hours:** 60-76

### Program Length:

Traditional: Less than 2 years of full-time study

ExcelTrack®: Self-paced to help you graduate sooner

### Course Load:

Traditional: 1-2 courses per term

ExcelTrack®: As many as you can complete with a "B" or higher on your final assessment

### Terms:

Traditional: 10 weeks

ExcelTrack®: 10 weeks

**Start Dates:** Throughout the year

## DISCOVER EXCELTRACK®



### A Faster and More Affordable Way to Earn Your Degree

In addition to our traditional online program, we offer ExcelTrack®, which is a personalized, competency-based option that gives you more control over how you learn. Each ExcelTrack®

online course is a single credit covering a particular skill or piece of knowledge, allowing you to bypass any subjects you already know.<sup>5</sup>

This option enables students who have at least 3 years of work experience to earn their Master of Business Administration sooner, at a lower cost.



"Purdue Global is perfect for the working professional. It allowed me to continue working full time and progress in my career while furthering my education and widening my job prospects."

**Lauren Mollon**

Master of Business Administration Graduate<sup>6</sup>

## Additional Programs

### Master's Degrees

- Management and Leadership
- Accounting
- Finance
- Information Technology

### Graduate Business Certificates

- Accounting
- Human Resources
- Project Management

### Doctoral Degrees

- Doctor of Business Administration

# Career and Networking Opportunities

## Industry Outlook

- Employment of management positions is projected to grow from 2024 to 2034, resulting in more than 1.1 million new jobs.<sup>7</sup>
- An MBA or higher is often necessary for certain management or leadership positions.

## Career Pathways and Outcomes<sup>3</sup>

### Roles

- General and operations manager
- Marketing manager
- Management analyst
- Compensation and benefits manager
- Business operations specialist
- Medical and health services manager
- Business intelligence analyst
- Sustainability specialist
- Education administrators (postsecondary)

### Settings/Industries

▪ Finance	▪ Human resources
▪ Marketing	▪ Real estate
▪ Operations	▪ Government
▪ IT/Management of information systems	▪ Manufacturing
	▪ Communications

## Center for Career Advancement

Our Career Specialists connect business students with job and networking opportunities and offer the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## Student Organizations and Honor Societies

- Delta Mu Delta Honor Society
- Business and Management Student Association



## Purdue Global Is Accredited by the Higher Learning Commission

The HLC (HLCommission.org) is a regional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](http://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](http://Info.PurdueGlobal.edu).

1 Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, Management Analysts, Market Research Analysts. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

2 ExcelTrack® is designed to advance your progress based on existing knowledge; however, degree pace and time and cost savings will vary by individual. Students must enroll in a minimum number of credits per term to remain eligible for financial aid. Refer to the Financial Information section of the University Catalog for additional information.

3 Purdue Global does not guarantee employment or career advancement. Additional training or certification may be required. In addition, job titles and responsibilities may vary by organization.

4 [www.fastcompany.com/most-innovative-companies/2023](http://www.fastcompany.com/most-innovative-companies/2023). Ranking applies to Purdue University West Lafayette and not to Purdue Global.

5 Enrollees will pay a per-term resource fee and associated program fees. Program includes traditional 4-credit capstone and business perspectives courses; however, tuition is charged at the ExcelTrack® rate.

6 This testimonial was obtained by Purdue Global. The views and opinions expressed are those of the individual; student experiences may vary.

7 Source: U.S. Department of Labor, Bureau of Labor Statistics, Occupational Outlook Handbook, Management Occupations. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.