



Bachelor of Science in Psychology in

# APPLIED BEHAVIOR ANALYSIS

**Come Back Stronger, Ready to Make a Real-World Difference**

This is your time. Your moment. Earn your bachelor's degree and gain the skills to empower others, drive change, and help families and communities. In the program, you'll explore the design, analysis, and application of learning theories and behavioral principles to understand what motivates human behavior. Prepare for a rewarding career working with children and adults struggling with a range of mental, social, and behavioral health challenges.



# Why Study Psychology at Purdue Global?

## **Built for Working Adults**

Complete courses online, without compromising your work or family schedule.

## **Backed by the Power of Purdue**

Earn a degree you can be proud of — and one that employers will respect. Achieve more in the psychology field with a name that opens doors in your career.

## **Your Experience Counts as College Credit**

It's time to get the recognition you deserve. Transfer up to 75% of your degree requirements to graduate sooner and save on tuition.<sup>1</sup>

## **Affordable Tuition**

You can lower the cost of your education through military tuition reductions, employer reimbursement options, transfer credit, and more.<sup>2</sup> Our average bachelor's graduate saves 50% on tuition with credit for prior learning.<sup>3</sup> You're worth the investment.

## **Expert Faculty**

Learn from psychology practitioners with the real-world experience to know what it takes to advance in the field. All faculty possess advanced academic degrees and relevant industry credentials.

## **Personal Support**

Work directly with faculty through online discussion boards and seminars, and enjoy no-cost individual tutoring. In addition, academic and career advisors are dedicated to helping you balance school with your career and life responsibilities.

## **Introductory Trial Period**

Make sure online learning at Purdue Global is right for you. Enroll in the University and try our classes for 3 weeks — before you owe any tuition. That's the Purdue Global Commitment.<sup>4</sup>

## **An Education That's Proven and Respected**

Purdue Global is part of the respected Purdue University system. One of the most prestigious research universities in the world, Purdue is ranked #16 most innovative company in the world alongside Open AI, NASA, and Microsoft.<sup>5</sup>

### **Distinguished. Experienced. Committed.**

As the largest provider of applied behavior analysis bachelor's programs in the United States,<sup>8</sup> we've supported the career and educational advancement of many dedicated professionals like yourself. You'll join a wide network of students, alumni, faculty, and employers.

# Advance Your Education and Your Career

## **Prepare for Certification<sup>6</sup>**

The Bachelor of Science in Psychology in Applied Behavior Analysis is pursuing recognition through the Association for Behavior Analysis International's (ABAI's) Tiered Model of Education. Pursuit of recognition does not denote recognition status.

This program has been designed to meet the Board Certified Assistant Behavior Analyst® (BCaBA®) Pathway 2 coursework requirements. Applicants will need to meet additional Behavior Analyst Certification Board® (BACB®) eligibility requirements, including evidence of residency in an authorized country, before they can be deemed eligible to take the examination. The select program courses below are designed to meet Pathway 2 coursework requirements.

- PS225 Ethics in Applied Behavior Analysis
- PS340 Exceptional Needs Children
- PS360 Applied Behavior Analysis I
- PS365 Applied Behavior Analysis II
- PS385 Targeted Topics in Applied Behavior Analysis
- PS410 Screening and Assessment
- PS430 Program Design and Evaluation

Please refer to the BACB's website for full eligibility requirements ([www.bacb.com](http://www.bacb.com)).

## **Put Your Passion Into Practice**

Develop skills relevant to a variety of jobs including working with autistic children and adults with special needs, and assisting certified behavior analysts who conduct research or create behavior modification programs. Prepare to:

- Address complex behaviors
- Solve social problems
- Moderate relationships between individuals, family members, and/or people in the community

## **Get a Head Start on Your Master's Degree**

Complete your master's degree sooner with a graduate program pathway. It weaves graduate-level courses into your bachelor's program, giving you a jump on your master's degree requirements. You'll save on time and tuition compared with finishing both programs separately.

Plus, your degrees don't have to be in the same fields. You can customize your academic journey to support your career goals and interests. To learn more, view the University Catalog or connect with an Advisor.<sup>7</sup>

# Curriculum

Our comprehensive curriculum covers the major concepts, values, theories, studies, research methods, and historical trends in psychology as they apply to human behavior, learning, and development. The courses are reviewed and revised regularly by industry experts to ensure they reflect the most recent developments in the field of psychology.

## Psychology Course Topics Include:

- Human behavior and the environment
- Social problems
- Neuroscience
- Child and adolescent psychology
- Autism spectrum disorders in young children
- Research methods
- Personality development
- Exceptional needs children
- Clinical psychology
- Screening and assessment
- Program design and evaluation
- Abnormal psychology

## Business Foundations Concentration

Gain competencies in the fundamental concepts of business administration. Develop an understanding of the four functions of management, the components of a marketing strategy, and the financial performance of an organization.

## Capstone Project

The program culminates in a final capstone project, which gives you the opportunity to apply the skills and concepts you study online to real-world applied behavior analysis (ABA) issues.

## Program Detail

**Credit Hours:** 180

**Completion Time:** 2–4 years (With transfer credit and other prior experience, the average completion time for Purdue Global bachelor's degree graduates in 2021–2022 was 2.1 years.)<sup>9</sup>

**Course Load:** 2–3 per term

**Terms:** 10 weeks long

**Start Dates:** Throughout the year

## Additional Programs

- Master of Science in Psychology
- Bachelor of Science in Human Services
- Bachelor of Science in Psychology
- Bachelor of Science in Psychology in Addictions
- Bachelor of Science in Psychology in Industrial/Organizational Psychology
- Graduate Certificate in Industrial/Organizational Psychology



# Career and Networking Opportunities

## Industry Outlook

- Employment in this field is expected to grow much faster than average from 2023 to 2033.<sup>10</sup>
- Job prospects are expected to be very good for behavioral disorder counselors, particularly for those with a bachelor's or master's degree.<sup>10</sup>

## Career Pathways and Outcomes<sup>11</sup>

### Roles

- Applied behavior specialist
- Assistant behavior analyst
- Registered behavior technician

### Settings

- Early intervention programs
- Schools
- Vocational rehabilitation programs
- Behavioral or mental health centers
- Criminal justice organizations
- Behavior therapy organizations
- In-home care

## The Center for Career Advancement

Our team of Career Specialists connects you with job and networking opportunities, and offers the following assistance:

- Career assessment/exploration
- Resume and cover letter review
- Interview preparation/mock interviews
- Portfolio development to showcase your skills
- Assistance in building an online presence
- Job search and networking support
- Virtual career fairs
- 24/7 online access to job openings and career development tools

## Student Organizations and Honor Societies

- Psi Chi, The International Honor Society in Psychology
- Autism Speaks U
- Psychology Club

## Accredited by the Higher Learning Commission

The HLC (HLCCommission.org) is an institutional accreditation agency recognized by the U.S. Department of Education.

## Military Friendly

We offer reduced tuition rates for servicemembers, veterans, and spouses.

**Contact an Admissions Advisor at 844-PURDUE-G or visit [PurdueGlobal.edu](https://PurdueGlobal.edu).**

### IMPORTANT INFORMATION: PLEASE READ

For comprehensive consumer information, visit [Info.PurdueGlobal.edu](https://Info.PurdueGlobal.edu).

1 Purdue Global does not guarantee transferability of credit. See the University Catalog for the Prior Learning policy.

2 May not be combined with other Purdue Global tuition reductions or ExcelTrack® pricing.

3 Purdue Global online bachelor's degree students who graduated in 2021-2022 and applied eligible prior learning (transfer, experiential, or credit by exam) credits saved an average of \$34,000 toward the total degree. Campus tuition and prior learning savings vary by location. Savings based on overall cost of completion without prior learning credit. Calculation based on total prior learning credit times standard cost per credit in student's program of study. Individual savings will vary. Calculation includes campus and military students. Purdue Global does not guarantee transferability of credit. See University Catalog for the Prior Learning policy. Source: Office of Reporting and Analysis, July 2022. 2021-2022 academic year.

4 Students who inform Purdue Global they do not wish to pursue the program during the 3-week trial will not be charged. Students who choose to continue at Purdue Global will be billed for the full first term's tuition, including the 3-week trial, and will need to meet other specific requirements. Classes will be applied toward a degree if satisfactorily completed and students select to continue their studies at Purdue Global. No credits are earned if the student withdraws during the introductory period (3 weeks for new qualifying undergraduate students), which begins day one of the first term. Graduate programs and BS in Professional Flight not included. Additional terms may apply to international and non-U.S. citizen students. For further information, see the University Catalog.

5 Source: [www.fastcompany.com/most-innovative-companies/2023](https://www.fastcompany.com/most-innovative-companies/2023). Ranking applies to Purdue University West Lafayette and not to Purdue Global.

6 The Association for Behavior Analysis International (ABAI) has verified the course sequence of this program toward the coursework requirements for eligibility to take the Board Certified Assistant Behavior Analyst® examination. The program meets certification requirements for the BCaBA® examination in specific states. Refer to Purdue Global's State Licensure and Certifications page for state-specific requirements. The University cannot guarantee students will be eligible to sit for or pass exams. Applicants will need to meet additional requirements before they can be deemed eligible to take the examination. Refer to the BACB's website ([www.BACB.com](https://www.BACB.com)) for additional licensure requirements. The professional practice of psychology is regulated by each state, and the degree requirements of this program do not guarantee or prepare students for licensure in any state upon graduation.

7 Estimated graduation date is based on the assumption that you will enroll in time to begin classes on the next upcoming start date, will remain enrolled for each consecutive term, and will maintain satisfactory academic standing in each term to progress toward completion of your program. Completion time is based on a full-time schedule. Programs will take longer for part-time students to complete. To start a Graduate Program Pathway, students should consult with their Student Advisor to confirm eligibility. Not all Graduate Program Pathways are available on all tracks, and some may require students to meet academic standards to continue taking graduate courses in their bachelor's degree program. Visit the University Catalog for more information.

8 Source: Integrated Postsecondary Education Data System (IPEDS), 2022-2023 Total Bachelor's Degrees Conferred, First Major, Applied Behavior Analysis, [nces.ed.gov/IPEDS](https://nces.ed.gov/IPEDS). Based on total number of bachelor's degrees granted by Purdue Global compared to other degree-granting institutions.

9 The average completion time for Purdue Global online bachelor's degree students who graduated in the 2021-2022 academic year was 2.1 years. Source: Purdue Global Office of Reporting and Analysis, July 2022.

10 Source: Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, Substance Abuse, Behavioral Disorder, and Mental Health Counselors. National long-term projections may not reflect local and/or short-term economic or job conditions, and do not guarantee actual job growth.

11 Purdue Global does not guarantee employment placement or career advancement. Actual outcomes vary by geographic area, previous work experience and opportunities for employment. Job titles and responsibilities may vary from organization to organization.